



HARLECH

EST **FOODSERVICE** 1972

GWASANAETH BWYD

FRUIT & VEG

**FRESH
INSIGHTS**

Monthly Market Report – June 2026

Monthly Market Report – June 2026

Welcome to our June Fresh Produce Market Report, brought to you by our experienced fresh produce team with over 30 years in the industry.

June is one of the most exciting months in the fresh produce calendar. The UK season is now properly underway, bringing stronger availability across berries, salads, vegetables and early summer crops. Menus naturally become lighter, brighter and more seasonal, with more opportunity to showcase British-grown produce.

However, while June brings plenty of good news, there are still areas to watch. Stored winter crops are now under pressure, some spring lines are coming to an end, and wider input costs such as fuel, labour and fertiliser continue to influence pricing across the supply chain.

This report highlights where the strongest opportunities are this month, alongside the key areas where flexibility and forward planning remain important.

Highlights - What to focus on in June

British Summer Produce Builds Momentum

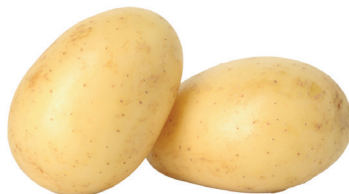
UK Berries - June is a fantastic month for British berries. Strawberries (Code: 75377) are now moving into stronger supply, with raspberries (Code: 67607), gooseberries, cherries and currants also beginning to feature more prominently. Quality should continue to improve as volumes build, making berries one of the key seasonal highlights for menus this month.

UK Asparagus (Code: 19833) - UK asparagus remains available, but June is usually the final month of the season. Quality should still be strong, but availability will begin to tighten as we approach the end of the crop. Make the most of it while it is here.

Jersey Royal Potatoes & New Season Potatoes - June is a strong month for new season potatoes, with greater availability now extending beyond Jersey Royals (Code: 19442). Cornish new potatoes (Code: 12312) have started to come through, and we would also expect the first Pembroke Earlies during June. These fresher, early-season crops offer excellent flavour and are ideal for lighter summer menus and seasonal specials.

Broad Beans & Peas - UK broad beans and fresh peas (Code: 60754) are now coming through more strongly. These are excellent seasonal lines for June, bringing freshness, colour and a clear British summer feel to menus.

Courgettes & Cucumbers - UK courgettes (Code: 84006) and cucumbers should now be more available. This is good news for quality and consistency, especially as we move further away from reliance on imported spring supply. June is also the time to begin looking out for courgette flowers (Code: 14031), which can add a more premium and seasonal touch to summer menus while availability is at its best.



UK Crops - Stronger Availability, But Some Pressure Points

Broccoli & Cauliflower - UK broccoli usually begins to come through more strongly during June, helping reduce reliance on imported supply. Cauliflower should also remain available, although quality and pricing can still be affected by weather conditions.

Lettuce & Leaves - UK lettuce and leaf crops should now be improving, with stronger domestic supply as we move into summer. Quality should lift compared with the Spanish end-of-season period, although heavy rain or sudden heat can quickly affect leaf quality.

Spring Onions, Radish & Watercress - These are strong seasonal lines for June and useful for lighter dishes, salads and garnish-led menu options. Availability should be good and quality strong.

Stored Potatoes - Stored UK maincrop potatoes are now under increasing quality pressure. Supply has remained broadly good, but larger grades, especially bakers, can become more difficult as the season progresses.

Carrots - Old season carrots are now nearing the end, with prices likely to remain under pressure until new season supply becomes more established.

Lines Now Ending or Becoming Limited

Wild Garlic - Wild garlic has now largely finished for the season. Any remaining availability is likely to be limited, with flavour and quality past its best.

Purple Sprouting Broccoli - UK purple sprouting broccoli is now coming to an end. Menus should begin shifting towards standard UK broccoli and other summer greens.

Leeks - UK leek supply has now finished or is very limited, with supply moving to imported Dutch, French or Belgian product. Pricing is likely to be higher, and quality may vary during the transition.

Fruit - A Stronger Summer Feel

Strawberries (Code: 75377) - UK strawberries should be one of the strongest highlights this month. Quality and flavour should improve as supply builds, making them ideal for desserts, breakfast menus and summer specials.

Raspberries, Gooseberries & Cherries - Raspberries (Code: 67607), gooseberries and cherries begin to feature more in June, bringing variety and colour to fruit menus. Early fruit can still command a premium, but quality should improve as the month progresses.

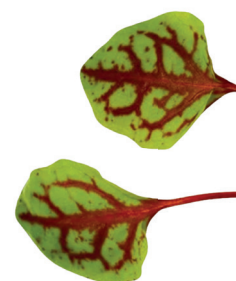
Stone Fruit - Peaches (Code: 82832), nectarines (Code: 42010), flat/donut peaches (Code: 33664) and apricots are now more available from Northern Hemisphere supply. Quality should improve compared with early-season fruit, but it is still worth being selective.

Melons - Spanish melon supply should now be more established, which should help with quality and value compared with earlier supply from further afield.

Citrus - Spanish citrus has largely finished, with supply moving towards Southern Hemisphere fruit. This can bring changes in price, appearance and eating quality.

June In-Season Produce (Best Value & Quality)

- UK strawberries (Code: 75377)
- Raspberries (Code: 67607), gooseberries and cherries
- UK asparagus (Code: 19833)
- Jersey Royal potatoes (Code: 19442)
- Cornish new potatoes (Code: 12312)
- Pembroke Earlies Broad beans Fresh peas (Code: 60754)
- UK cucumbers Courgettes (Code: 84006) & courgette flowers (Code: 14031)
- Cauliflower
- Lettuce & leaf crops
- Spring onions
- Radish
- Watercress
- Peaches (Code: 82832), nectarines (Code: 42010) & flat/donut peaches (Code: 33664)



Supply Watch - What Could Affect Pricing

- Tightening quality on stored potatoes
- End of old season carrot supply
- Weather sensitivity on UK leaf crops
- Higher labour, fuel and fertiliser costs
- Transition from spring to full summer production

While June is one of the strongest seasonal months of the year, weather patterns and wider cost pressures can still create short-term volatility across key lines.

Planning Ahead - July & Peak Summer Season

As we move into July, we should expect:

- Stronger UK berry availability
- More UK tomatoes and salad crops
- Improved availability of summer vegetables
- Greater focus on British seasonal menus

Forward planning around British summer produce can help maximise both quality and value during the peak domestic growing season.

Key Takeaway for June

June brings some of the best opportunities of the year to showcase British produce across menus. Stronger availability, improved quality and a broader range of UK-grown crops make this an excellent month to lean into seasonal sourcing.

At the same time, some older season crops are now under pressure, and wider supply chain costs continue to influence the market. Remaining flexible while making the most of peak British produce will be key throughout the month.

As always, our fresh produce team is on hand to support you and help you make the most of the season ahead.

