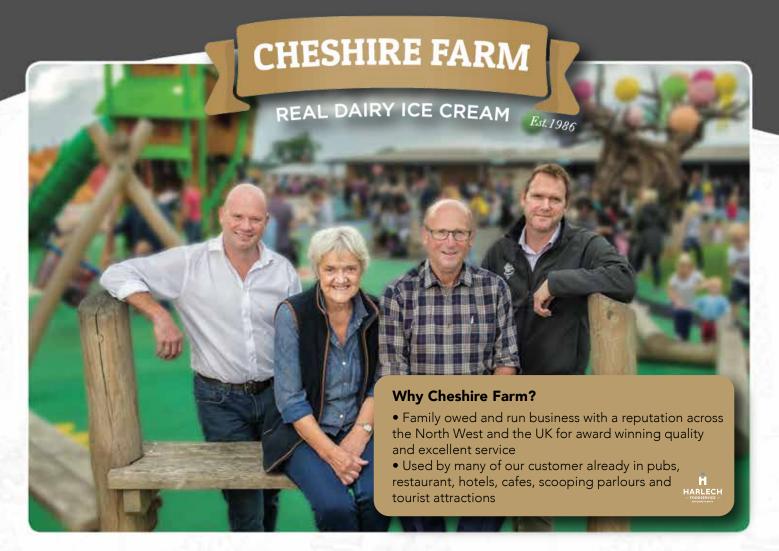
**NEW FOR 2024 CHESHIRE** HARLECH **FARM** EST FOODSERVICE 1972 **NEW FOR 2024 GWASANAETH BWYD GELATO GOLD** NEW FOR 2024 **MARS IMPULSE** NEW FOR 2024 **FERRERO IMPULSE** 2024

# Welcome to the family...





"We're immensely proud of the quality of our ice cream and we want to share that. We'll work with you to understand your individual requirements. All of your expectations will be met in terms of quality, product range, price and service. By sharing our knowledge, experience and expertise, we will ensure Cheshire Farm Ice Cream adds value to your business."

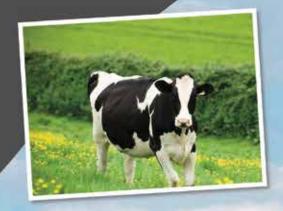
### Graeme Fell

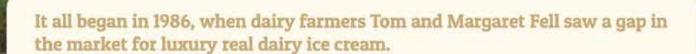
Owner of Cheshire Farm Ice Cream

# **Our Story**

We are united by a simple purpose: making the finest quality real dairy ice cream and serving up an experience to go with it.

Working with local farmers in the heart of the Cheshire Plains, our family has been creating award-winning Cheshire Farm Ice Cream for nearly 40 years.





The company now supplies more than 1,000 outlets throughout the North West and hundreds more nationwide via our distribution partners. Our state-of-the-art production facility can produce over 10,000 litres a day and is still located in the heart of Cheshire where it all started.

Staying true to its roots, Cheshire Farm Ice Cream remains a family affair - two generations of the Fell family are still at the heart of the company. The Fell family oversee all aspects of the business, ensuring the highest standards are maintained at every stage of the production process, bringing personal commitment and passion for our products to your business.

Nearly 40 years on, fresh milk is still sourced from cows that graze the luscious Cheshire Plain pastures surrounding the farm. In the heart of the English countryside, milk from this region is widely recognised as the best in the country and is key to ensuring the highest quality real dairy ice cream is produced.





# Cheshire Farm 2024 Freezer Deals

We can help with your scooping or retail freezer equipment requirements, and all are supported by our free stock deals.

**Examples below:** 

# COUNTER TOP FREEZER

- · Triple glazed door with heater
- Internal LED light
- Fan cooled condenser



H628mm x W566mm x D550mm

**Price** £660

Free stock

when purchased worth £672

# 9 PAN ICE CREAM DISPLAY COUNTER

- · LED lights internally AND on graphic panel
- Displays 9 x 5 Litre tubs and under counter storage for another 10 tubs
- Sliding glass lid



H1257mm x W1202mm x D858mm

**Price** £1,595

Free stock

when purchased worth £1,600

Rental and Hire Purchase Deals also Avaliable

Free Point of Sale Starter Pack included with all Freezer deals



### Terms and conditions

All deals subject to availability. All prices and free stock contributions correct at time of printing. Prices may change and we reserve the right to alter without notice. Please contact your sales rep for most up to date pricing.





### Why Gelato Gold?

- A comprehensive range of 21 flavours
- Great value ice cream that offers an impressive return
- Ideal for serving back of house or from a display



21 LUXURY FLAVOURS
PERFECT FOR BACK OF
HOUSE & DISPLAY FREEZERS

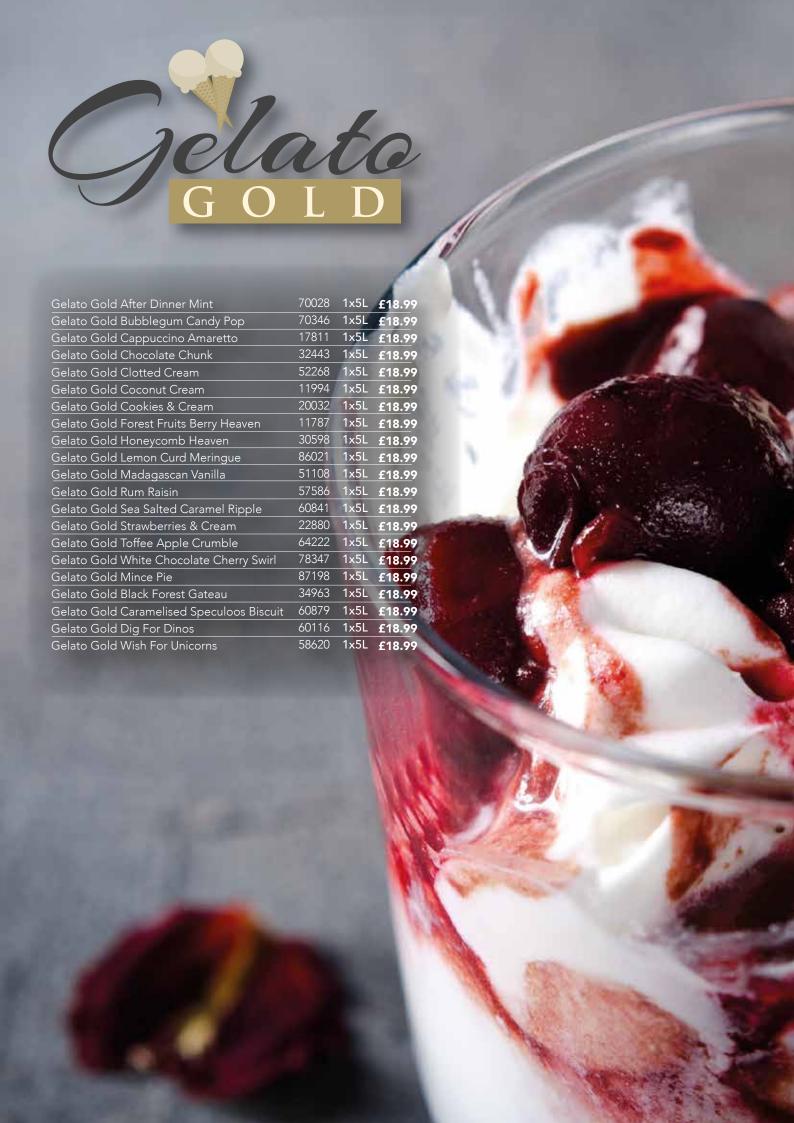
Gelato Gold White Chocolate Cherry Swirl 78347 1x5L £18.99



Our recipe for these fabulous ice creams is simple...

Take a lovely big dollop of fresh double cream, add a generous sprinkle of indulgence, stir in lots of love and mix with more than 80 years' experience of creating luxurious ice cream. Simple!

www.suncreamicecream.com

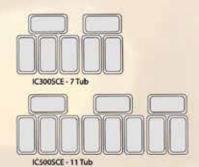




# IC-SCE+Canopy Scoop Ice Cream Display

# Features and Benefits

- \* Sliding glass lids
- \* Fitted castors (front 2 lockable)
- \* Fan assisted condenser
- \* Lock fitted
- \* Defrost drain fitted
- \* Adjustable temperature
- \* Storage under tubs







	Dimensions (mm)					
Model	н	W	D	Display	Storage Capacity	
IC300SCE+Canopy	1295	1010	615	7x Napoli Tub.	14x Napoli Tubs	
IC500SCE+Canopy	1295	1550	615	11x Napoli Tub.	22x Napoli Tubs	

FRONERI Freezer Range







# **Bi-ice Small**

### Liebherr 1m

Model Name: efi2853 Brand Name: Cadbury Pans: 12 Dimentions: 1045 x 660 x 825

### Liebherr 1.25m

Model Name: efi3553 Brand Name: Rowntree's Pans: 15 Dimentions: 1255 x 660 x 825

### Liebherr 1.5m

Model Name: efi4453 Brand Name: Cadbury Pans: 18

Dimentions: 1465 x 660 x 825

Eye-Oatching brending and attractive product display
 3 year warranty for parts and labour
 Visual impact with energy - efficient LED lighting
 High performance insulation to reduce energy consumption
 Environmentaly friendly refrigerants (R600a and R290)

# Bi-Ice Large

Baskets: 10

Brand Name: Cadbury

Brand Name: Cadbury Pans: 15 Dimentions: 1258 x 793 x 1270

Dimentions: 800 x 793 x 1270

 $\cdot$  R290 - A natural and efficient refrigerant with a low global warming potential  $\cdot$  low energy consumption as standard · Excellent display and under cabinate storage options · Environmentally friendly

# **ERI** Freezer Range





### Sao Paulo

Model Name: SP100 Pans: 6 Dimentions: 998 x 709 x 1335



### Sao Paulo

Model Name: SP125 Pans: 9 Dimentions: 1248 x 709 x 1335

Standard chest freezer, storage under paris
Excellent product visibility and adjustable thermostat
Leved by out customers for over 10 years
UK Nationawide service and maintenance support . Up to 17% more efficient than rival products.



### **Boston**

Pans: 22 Dimentions: 2101 x 854 x 1178 Standard chest freezer, storage under pans



# Scoops Of Real Delight. Straight From The Heart Of Cornwall.











COCONUT FLAVOUR ICE CREAM WITH A CHOCOLATE RIPPLE AND CHOCOLATE COATED COOKIE PIECES.

A SMOOTH CHERRY ICE CREAM, BURSTING WITH REAL CHERRIES.



Banana Split	76857	1x4.5L	£27.99
Blueberry	72433	1x4.5L	£27.99
Bubblegum	34380	1x4.5L	£27.99
Cafe Latte	74115	1x4.5L	£27.99
Candyfloss	32533	1x4.5L	£27.99
Cherry	13092	1x4.5L	£27.99
Chocolate	87207	1x4.5L	£27.99
Coconut	66481	1x4.5L	£27.99
Cookies & Cream	83097	1x4.5L	£27.99
Cornish Vanilla	48538	1x4.5L	£27.99
Eton Mess	67824	1x4.5L	£27.99
Honeycomb Caramel Swirl	70213	1x4.5L	£27.99
Lemon Crunch	10773	1x4.5L	£27.99
Mango	28120	1x4.5L	£27.99
Millionaires Shortbread	24537	1x4.5L	£27.99
Mint Choc Chip	27990	1x4.5L	£27.99
Raspberry Ripple	31220	1x4.5L	£27.99
Rocky Road	20021	1x4.5L	£27.99
Rum & Raisin	39517	1x4.5L	£27.99
Salted Caramel	69907	1x4.5L	£27.99
Strawberry	67337	1x4.5L	£27.99
Toffee Fudge	65356	1x4.5L	£27.99
Vanilla Bean	57645	1x4.5L	£27.99
Vegan Vanilla	79708	1x4.5L	£27.99







**BRITISH FAMILY FARM** 

FLAVOURS & COLOURS

**POS AVAILABLE** 

# **REAL DAIRY ICE CREAM - SCOOPING** 1x5 LITRE NAPOLI - £23.99

Birthday Cake	20631
Black Vanilla	71575
Blackcurrants in Clotted Cream	51296
Bubblegum	24090
Caramel Fudge in Clotted Cream	72834
Caramelised Biscuit	42769
Caribbean Coconut	62355
Chocoholic Heaven	83345
Chocolate Fudge Brownie	45267
Cookie Dough	13920
Cookies and Cream	41816
Funky Banana	13784
Heavenly Honeycomb	22458
Jelly & Ice Cream	53758
Midnight Mint Crisp	21058
Mint Choc Chip	72496
Raspberry Ripple	59096
Rhubarb and Custard	24039
Rum & Raisin	32595
Salted Caramel	13366
Strawberries in Clotted Cream	42540
Succulent Strawberry	46740
True Coffee	69273
Under the Sea	89147
Vanilla Clotted Cream	76003
Very Cherry	40738
White Chocolate & Honeycomb Crunch	12208

# FRESH FRUIT SORBETS - SCOOPING Suitable for a vegan diet

1x2.4 LITRE - £11.99

Blackcurrant Sorbet	37701
Lemon Sorbet	30763
Mango Sorbet	67113
Strawberry & Champagne Sorbet	55240
Raspberry Sorbet	49074

# PLANT BASED ICE CREAM - SCOOPING Suitable for a vegan diet

1x2.4 LITRE - £11.99

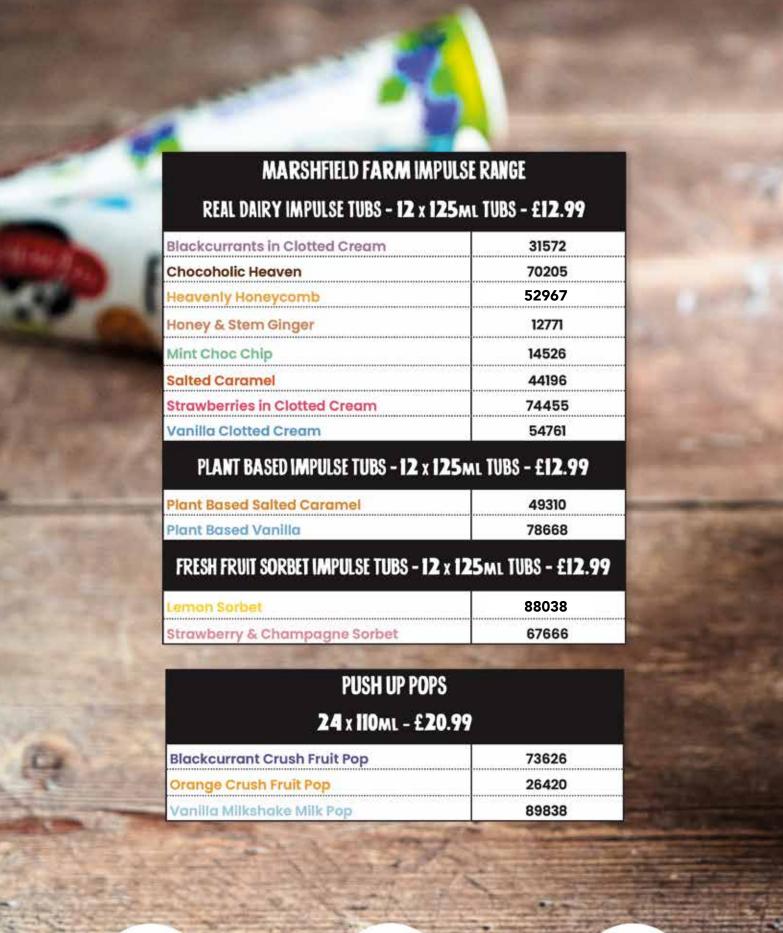
Plant Based Chocolate	83100
Plant Based Salted Caramel	23273
Plant Based Strawberry	61622
Plant Based Mint Choc	48018
Plant Based Vanilla	16254

SUNDRIES	Code	Case Size
Small 1 Scoop Cups	27329	10 x 200 x 100ml
Medium 2 Scoop Cups	16637	200 x 7 x 160ml
Large 3 Scoop Cups	32559	160 x 6 x 280ml
Branded Eco Tubs	39198	1 x 270
Milkshake 16oz Cups	24582	1 x 20 x 50
Milkshake 16oz Dome Lids	41887	1 x 20 x 50

Marshfield Farm Ice Cream, Marshfield, Nr Bath SN14 8LE • 01225 891221 info@marshfield-icecream.co.uk • www.marshfield-icecream.co.uk









WITH NATURAL FLAVOURS

FREEZER DEALS AND POS AVAILABLE





We've specially made this dog-friendly ice cream with reduced lactose milk from our farm and added dog food supplements from gwf total Because we believe treating the family means treating the dog too.

ICE CREAM FOR DOGS - 24 x 125 a	nl £24.99
Mint with added Odor Aid™ for minty fresh breath	55199
Vanilla with added Joint Aid™ for joint and muscle support	42022



SCOOP'S DOG ICE CREAM IS INSPIRED, AND THOROUGHLY TESTED BY, OUR FAMILY DOG; SCOOP

Marshfield Farm Ice Cream, Marshfield, Nr Bath SN14 8LE • 01225 891221 info@marshfield-icecream.co.uk · www.marshfield-icecream.co.uk





MADE ON OUR

**BRITISH FAMILY FARM** 

DOG FRIENDLY RECIPE WITH REDUCED LACTOSE FREEZER DEALS AND **POS AVAILABLE** 

# FREE STOCK DEALS \*\*\*



125<sub>ML</sub> x 12 **1 TOKEN VALUE** 

Worth £36 if sold at product RRP £3.00



Scoop's 125<sub>мL</sub> x 24 2 TOKEN VALUE

Worth £84 sold at product RRP £3.50



Pops 110<sub>ML</sub> x 24 **1.5 TOKEN VALUE** 

Worth £60 if sold at product RRP £2.50





1 LITRE x 4 1 TOKEN VALUE

Worth £28 f sold at product RRP £7.00



5 LITRE Napoli x 1 2 TOKEN VALUE

Worth £135 if single scoop sold at product RRP £3.00



2.4 LITRE x 2 2 TOKEN VALUE

Worth £135 if single scoop sold at product RRP £3.00

# SIO SCOOPING FREEZER

- Interior LED light and flat-top glass canopy
- Displays 10 x 5 Litre Tubs
- Additional storage for 12 tubs, plus space for a further 10 under the display
- Sliding glass lids
- Fitted castors
- · Tub collars included

S10: 10 x 5 Litre Tub Display







Model	Tubs on Display	Extra Storage	Height	Width	Depth	Net Price	Free Stock with Purchase
S10 SCOOPING	10 x 5 Litre	22 tubs	1235mm	1341mm	725mm	£1599 +VAT	24 token value FOC stock worth approx. £1600

# S6 & S9 SCOOPING FREEZERS

- · Sliding glass lids
- Glass canopy
- Internal LED light for enhanced display
- Internal display racking included
- · Under basket storage for extra tubs
- Fitted castors

S6: 6 x 5 Litre Tub Display

S9: 9 x 5 Litre Tub Display



89 FREEZER PICTURED

LOCKABLE

LIDS

Ask your sales manager for the top-selling flavours and our proven techniques to enhance sales with your freezer



1 8

Model	Tubs on Display	Extra Storage	Height	Width	Depth	Net Price	Free Stock with Purchase
S6 SCOOPING	6 x 5 Litre	9 tubs	1353mm	998mm	709mm	£999 +VAT	14 token value FOC stock worth approx £900
S9 SCOOPING	9 x 5 Litre	16 tubs	1353mm	1248mm	709mm	£1199 +VAT	16 token value FOC stock worth approx £1000







Twister Berry-licious 89214 1x35 £32.99











# MAGNUM HAD THE #1 AND #2 NPD LAUNCHES IN 2023\*

# INTRODUCING...



# DON'T MISS OUT, STOCK UP YOUR FREEZERS TODAY!









# NEW FROM THE NO.1 FILLED CONE BRAND!

CORNETTO
SOFT IS
GROWING 2.2X
FASTER THAN THE
FILLED CONES
CATEGORY

CHOCOLATE &
COOKIE ICE
CREAM, WITH A
SAUCE CORE &
COOKIE PIECES

Cornetto Soft Cookies & Chocolate 14567 1x24 £27.99









B&J Caramel Chew Cups	18917	12x100ml	£13.99
B&J Cookie Dough Cups	19507	12x100ml	£13.99
B&J Fair Trade Vanilla	17753	12x100ml	£13.99
B&J Choc Fudge Brownie Cups	81553	12x100ml	£13.99
B&J Strawberry Cheesecake Cups	40669	12x100ml	£13.99
Calippo Cola	14465	1x24	£23.99
Calippo Orange	5756	1x24	£23.99
Cornetto Classic	62454	1x24	£23.99
Cornetto Go Sandwich	36929	1x24	£28.29
Cornetto Mint	88903	1x24	£27.99
Cornetto Soft Cookies & Chocolate	14567	1x24	£27.99
Cornetto Strawberry	17036	1x24	£27.99
Feast	85864	1x35	£33.59
Guud Raspberry	73710	1x30	£21.99
Magnum Almond	26547	1x20	£26.99
Magnum Classic	12280	1x20	£26.99
Magnum Double Caramel	56817	1x20	£26.99
Magnum Gold Billionaire	56093	1x20	£26.99
Magnum Mint	76170	1x20	£26.99
Magnum White	80947	1x20	£26.99
Magnum White Cookie	41678	1x20	£26.99
Magnum Euphoria	70918	1x20	£26.99
Magnum Chill	19892	1x20	£26.99
Mini Milk Strawberry	53209	1x44	£19.99
Mini Milk Vanilla	70610	1x44	£19.99
Solero Exotic	76699	1x25	£29.99
Twister Original	85639	1x35	£32.99
Twister Berry-licious	89214	1x35	£32.99







# WALL'S 2024 CABINET **BUNDLE DEALS**

# SLIM MAXIVISION



# MAXIVISION



# VISTA 6



# VISTA 12 LED



# VISTA 18 LED



# FREE STANDARD DELIVERY

3 YEARS FULL PARTS & LABOUR WARRANTY



WALL'S TOP SELLING ICE CREAMS



















# PLEASE PLACE YOUR ORDER VIA PARTICIPATING WHOLESALERS

"Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retail prices. Wall's products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. \*\*3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged equest. Size is wan anny is subject to the condition that the braining provided by otherwise remains internally years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD, terms of business. See www. valisrefrigerationsolutions.com for details. Wall's branded freezers are purchased subject to a condition that he customer agrees to stock Wall's impulse ice cream at a minimum of 70% of the freezer space and the unit will emain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. I.e., a 12-basket freezer should contain 9 baskets of Unilever branded products. Unilever UK LTD. Registered in England & Wales NO 00334527. Registered office: 3 St James Road, Kingston Upon Thames, KT1 2BA.









# DISCOVER THE FULL RANGE

# MARS ICE CREAM, THE ONLY MAJOR MANUFACTURER TO GROW ICE CREAM VOLUME IN 2023!













### Why Mars?

- Iconic chocolate brands brought into the impulse freezer
- Key lines that compliment the best of the rest



Mars Ice Cream	85134	1x24	£25.99
Twix Ice Cream	50835	1x24	£25.99
Snickers Ice Cream	58543	1x24	£25.99
Bounty Ice Cream	23934	1x24	£25.99
Maltesers Ice Cream	84203	1x24	£26.99

# MARS ICE CREAM, THE ONLY MAJOR MANUFACTURER TO GROW ICE CREAM VOLUME IN 2023!





Hubba Hubba Ice Lolly 53926 1x30 £29.99
Skittles Fruit Ice Cream 53165 1x25 £21.99
Starburst Fruit Ice Lolly 63702 1x30 £29.99

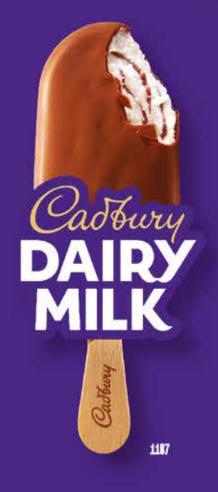
Source IRI Symbols & Independents 2023 YTD performance to 2.12.23

# MUST STOCK



# SELLING IMPULSE PRODUCTS















# NESTLÉ BRANDED DESSERT INGREDIENTS



Nestlé Professional can help deliver excitement and innovation through quality dessert solutions for menus. Our sauces, spreads and mix ins can be used in a variety of dessert applications.



# TOPPINGS & SAUCES

Kit Kat Mix-In	55143	1x400g	£6.99
Mini Rolo Mix-In	76519	1x400g	£6.99
Milkybar Mix-In	40329	1x400g	£6.99
Smarties Mix-In	66426	1x500g	£6.99
Blue Monster Topping Sauce	63633	1x500ml	£9.99
Chocolate Topping Sauce	48686	1x900ml	£17.99
Strawberry Topping Sauce	33043	1x900ml	£17.99
Fudge Fingers	36925	1x144	£28.99
Chocolate Stix	85998	1x140	£15.99
Flakes	49525	1x144	£19.39





















# Marcantonio Waverley





£25.99 SUGAR CONES



**£67.99**MEDIUM WAFFLE CONES 53808 / 1×195



**£63.99**LARGE WAFFLE CONES 56798 / 1×128



**£54.99**SMALL DIPPED WAFFLE CONES
20/02/11/12



£52.99
MEDIUM DIPPED WAFFLE CONES
33777 / 1×110



**£70.99**LARGE DIPPED WAFFLE CONES 44227 / 1×112



£75.99 SINGLE SCOOP DIPPED WAFFLE CONES 86963 / 1x196



£51.99 SINGLE SCOOP SPRINKLE DIPPED WAFFLE CONES 17721 / 1x90



# Marcantonio Warerley





£14.99 SMALL CONES 70989 / 1×400



**£14.99**MEDIUM CONES 84528 / 1x300



£14.99
LARGE CONES
57080 / 1x192



**£12.99**TEDDY TOP CONES 58067 / 1×175



**£24.99**OLD FASHIONED WAFFLE CONES 80415/1x120



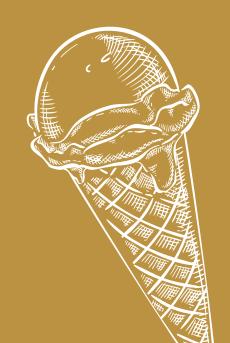
£32.99 SUGAR CONES METALISED SLEEVES



£14.99
TWIN CONES
52559 / 1×192



£17.99
WAFER CUPS



# JERSEY DAIRY UHT ICE CREAM MIX

FARMER OWNED

Made with rich Jersey milk from the Island of Jersey







No artificial colours or flavours



✓ No hydrogenated fat

✓ Gluten-free

✓ Palm oil free



12x1ltr £38.29

67331 Luxury Dairy Ice Cream Mix

12x1ltr **£44.39** 



BRITISH
FOOD
AWARDS 2020
WINNER
SOUTH WEST

Visit jerseydairy.com to find out more