



BWYDLYN

BUTCHERS · CIGYDDION

2020



MEAT & POULTRY
PROCESSING AWARDS 2017
Processing Business
of the Year
WINNER

An Award-Winning Team

Multi award winning Bwydlyn butchers are part of the Harlech Foodservice group; a family owned and managed company with a commitment to excellence at the heart of its business. With Harlech's dedicated Meat Sales specialists and an established customer base, Bwydlyn are able to offer an exceptional service, with meat and foodservice orders conveniently delivered on Harlech's fleet of multi-temperature vehicles.

Now firmly established as a premium meat supplier in the wholesale sector, Bwydlyn have proven that whilst rapidly growing their customer base and geographical area, quality and consistency are never compromised.



Bwydlyn Butchers are an FSA approved wholesale supplier with full traceability records maintained for all our meat.

We have built up strong working relations over the years to ensure quality and consistency is high at all times.

State of the art machinery, technology and cutting rooms offer our butchers the best preparation space and tools to work with. All our butchers are highly-trained and have a wealth of experience between them. Traditional butchery methods enable us to hand prepare orders and tailor bespoke lines and recipes to suit individual customer requirements.



Speciality Meats & Game

Bwydlyn can supply an extensive range of speciality meats from far reaching exotic cuts and French delicacies to local game and smoked meats.

We work closely with experienced producers that can offer expert advice and top quality produce.

Get in contact with our dedicated meat representative to see how our complete range of speciality meat products can help your business.



Bespoke Lines

Bwydlyn's award winning range of premium handmade sausages, burgers and meatballs are a great addition to any menu. Having our own on-site production facility gives us the flexibility to experiment with new recipe ideas, monitor production and keep up with demand.

We rely on delivering quality produce and great customer care and are always happy to discuss new lines, bespoke cuts or tailored recipes to suit individual needs. So please don't hesitate to get in touch.





Quality Assurance

We adhere to strict quality control procedures and have complete HACCP documented food safety management systems in place.

Bwydlyn are also SALSA approved (Safe and Local Supplier Approval). This is a food-safety standard written by experienced food safety experts to reflect both the legal requirements of producers and the enhanced expectations of 'best practice' of professional food buyers. SALSA certification is granted to suppliers who demonstrate that they are able to produce safe and legal food and are committed to continually meeting the requirements of the SALSA standard. These are all testament to our commitment to quality control and giving customers maximum confidence in purchasing from us.

To meet our team visit **BWYDLYN.CO.UK**

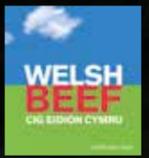
Bwydlyn boasts an experienced team of butchers including technical and quality personnel as well as dedicated meat sales specialists that are happy to answer any queries. To get in touch visit our website or e-mail us at bwydlyn@harlech.co.uk



Bwydlyn, Llanystumdwy, North Wales

Our onsite butchery adjacent to head office

2018 saw Bwydlyn complete its expansion plans of doubling the size of its butchery at head office in Criccieth.



BRONGAIN PRODUCT RANGE

Code	Product Description
76383	Welsh Topside Whole
37790	Welsh Topside Rolled
40103	Welsh Silverside Whole
33450	Welsh Beef Rump Whole
22341	Welsh Striploin Whole
82600	Welsh Rib Eye Whole
41201	Welsh Beef Fillet Whole
23117	Welsh Beef Mince 1kg
82494	Welsh Diced Beef 2.5kg
71811	5oz Welsh Rump Steak
37802	6oz Welsh Rump Steak
77793	8oz Welsh Rump Steak
34370	10oz Welsh Rump Steak
12383	12oz Welsh Rump Steak
74045	6oz Welsh Sirloin Steak
84760	8oz Welsh Sirloin Steak
53368	10oz Welsh Sirloin Steak
57500	12oz Welsh Sirloin Steak
22932	6oz Welsh Rib Eye Steak
79380	8oz Welsh Rib Eye Steak
59702	10oz Welsh Rib Eye Steak
70123	12oz Welsh Rib Eye Steak
38715	4oz Welsh Fillet Steak
39050	6oz Welsh Fillet Steak
69738	8oz Welsh Fillet Steak
32319	10oz Welsh Fillet Steak
26884	7oz Welsh Fillet Steak



PRIME WELSH BEEF

Harlech Foodservice are delighted to have secured an exclusive partnership with Brongain Farm to supply quality Welsh PGI status succulent steaks, roasting joints, diced and minced beef.



ABOUT BRONGAIN

Brongain Farm in the heart of mid Wales produces up to 1000 grass and grain fed Aberdeen Angus cattle a year. Developing a sustainable system of beef production is one of their top priorities and this is why they have established Brongain Farm as a research unit and a centre of excellence.

A key component of their long-term sustainability programme is the research around Brongain Farm, which is centred around four core areas; Financial sustainability on the farm, Environmental footprint, Animal welfare and Genetics.



Contact your account manager for further details or e-mail sales@harlech.co.uk



CUSTOMER REASSURANCE

It is becoming increasingly important for people to know where their food comes from and to have that confidence that it has been sourced locally.

People want to know it hasn't travelled hundreds of thousands of miles from Europe or South America. From a sustainability point of view this is the best option for our customers.

The provenance and traceability of Brongain Welsh Beef is absolutely key in coming together to promote it.



KEY MENU BENEFITS

- Promote Welsh Brongain meat on your menu
- To enhance provenance for you and your customers reassurance
- Quality and consistent supply
- Guaranteed provenance and enhance profits
- Supply certification available
- All of the cattle are finished to meet customer specification and menu needs
- Welsh Farm to fork



BWYDLYN

BUTCHERS · CIGYDDION

Head Office:

Parc Bwyd
Llanystumdwy
Criccieth
Gwynedd
LL52 0LJ

Orders

01766 810 810

Butchery

01766 523 464

bwydlyn@harlech.co.uk

BWYDLYN.CO.UK



Part of the Harlech Foodservice Group

All goods are subject to availability and Harlech Foodservice Ltd terms and conditions, a copy of which can be made available on request. We reserve the right to alter price, specification and packaging without prior notice. To conform with the requirements of the Food Safety act 1990 we are unable to accept returned products unless we are notified of damages or product error at time of delivery. All products are shown as serving suggestions, for clarification call our sales team. E&OE